



PREMIER AWARDS

Awards Categories & Nomination Forms

Submissions Due February 8, 2018

Professional Real Estate Management, Information, Education & Recognition

The Premier Awards were created to recognize individuals and organizations for excellence in areas that include leadership, operations, industry and community involvement, sustainability, innovation and technology while advancing the real estate management industry and embodying the core principles of the ARM® and CPM® credentials.

As our business has evolved over the past decade, so have the PREMIER Awards. The Award categories, submission criteria and judging process have been enhanced to better align with industry practices.

IREM will award individuals and companies for out-standing contributions to the real estate industry in seven categories:

- Property Management Company of the Year
- CPM® of the Year
- ARM® of the Year
- Leadership Award
- Deal Maker of the Year
- Industry Partner of the Year
- Rising Star of the Year

Submissions are due by February 8, 2018.

Winners will be honored at the 14th Annual PREMIER Award Gala & Casino Night on March 2, 2018 at the Drake Hotel in Chicago and considered for nomination in the annual IREM National Real Estate Management Excellence Awards, the REMEs.

We encourage you to recognize excellence by submitting a nomination for yourself or a deserving colleague. Forms can be found online at iremchicago.org. If you have any questions about the submission process please contact the Chapter Office - 630-954-4400 or admin@iremchicago.org.

Thank you and good luck!

Kris Haskins

Kris Haskins, CPM®
2018 IREM® President Elect & Awards Selection Committee Chair



Nomination Information

Submissions Due February 8, 2018

◆ **SUBMISSIONS PACKETS**

Nomination forms can be submitted at any time. Essay narrative due by February 8, 2018. Submit via:

Email: admin@iremchicago.org

or

Mail: IREM® Chicago Chapter No. 23
2901 Butterfield Road
Oak Brook, IL 60523

◆ **DEADLINE**

- ⇒ December 1, 2018 - 2018 PREMIER nominations open
- ⇒ February 8, 2018 - 5:00pm - Deadline to submit nomination form and essay narrative
- ⇒ February 15, 2018 - Award Selection Committee review
- ⇒ March 2, 2018 - Award presented at PREMIER Awards Gala Dinner

◆ **AWARD PRESENTATION**

Awards will be presented at the PREMIER Gala Dinner, March 2, 2018 to be held at the Drake Hotel, Chicago.

◆ **AWARD SELECTION COMMITTEE**

The award selection committee is comprised of 8 individuals selected for their leadership and commitment to the property management industry. The judging process is taken very seriously and efforts are made to avoid conflicts of interest. The committee is comprised of CPM®, ARM® and IP's sworn to the IREM® Code of Ethics.

Awards Selection Committee

Matthew Dorsch, CPM® - TriView Property
Kris Haskins, CPM® - 2018 President Elect, Colliers International
David Hopwood, CPM® - Jones Lang LaSalle
Victor Ortiz, CPM® - Past President 1989
Nicole Redding, CPM®, ARM® - London Towne Houses Cooperative, Inc.
Elizabeth Schuttler, Industry Partner - Victor Construction



Nomination Form

To be eligible, nominees must meet the following criteria:

- Applicants must be nominated. Self - nominations will be accepted
- Complete and submit all nomination materials which include:
 - ◊ Nomination Form below
 - ◊ Narrative Essay - (answer each question with 150 words max per category)
 - ◊ 1 or 2 letter(s) of recommendation (depending on award category)
 - ◊ Headshot or company logo (depending on award category)
- Nominee finalists may be required to participate in an in-person interview with a member(s) of the committee

Please complete a separate **Nomination Form** for each nominee

Nominee: _____

Company Name: _____

Contact Name (if different from above): _____

Contact Address: _____

Work Phone: _____ E Mail: _____

Award Nomination Category: _____

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Nominator Name & Company: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Relationship to Nominee and support of nomination (please describe in 150 words max per category)

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Submissions should be sent via email or hard copy to: [admin@iremchicago.org](mailto:admin@iremchicago.org) or

IREM® Chicago Chapter No. 23  
2901 Butterfield Road  
Oak Brook, IL 60523

# Property Management Company of the Year

## Narrative Essay Questions

Please provide specific examples as to how the following was achieved in 2017.

Please limit your response to 150 words max per category.

### ◆ LEADERSHIP

Please provide examples of innovative practices of leadership that has transformed your company as a whole, a team or a program. This can be related to:

- ◆ Leadership development and/or succession planning
- ◆ Workforce development/employee engagement and onboarding
- ◆ Engagement of new comers to the industry
- ◆ Demonstration of ethical business practices as a company and within the work force

### ◆ OPERATIONS

How has the company achieved exceptional results in building operations? Please provide examples of client and tenant or resident satisfaction / retention initiatives implemented.

### ◆ INDUSTRY INVOLVEMENT

Please provide an overview of the company's involvement in IREM and the Real Estate Industry. Include any awards or recognition received.

### ◆ COMMUNITY SERVICE

Please provide examples of activities related to teaching, volunteering, authoring and community service in the property management industry. How have your contributions to the community enhanced the reputation of the industry?

### ◆ SUSTAINABILITY

Please provide examples of programs / products, or services that have been implemented that have improved the sustainability and efficiency performance of a real estate asset.

### ◆ INNOVATIVE MARKETING

What innovative marketing campaign has been used to enhance the image of your property, firm or industry related business?

### ◆ TECHNOLOGY

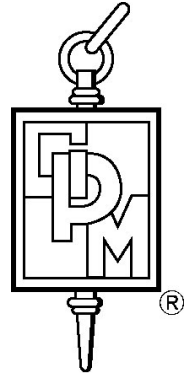
Please provide statistical information as to how the company has achieved outstanding results in technology and advanced the performance of the company on a technological level.

### ◆ PORTFOLIO

Please include the size of the managed portfolio (# of units, total RSF of commercial property broken down by office, industrial & retail) and the geographic scope of the same.

### Please submit all of the following:

- ⇒ Nomination Form
- ⇒ Narrative Essay
- ⇒ Company Logo
- ⇒ 2 Letters of Recommendation - Letters can be from the following possible sources:
  - \* Senior Industry Leader who can attest to the nominee's service to the real estate industry
  - \* Building Tenant
  - \* Building Owner



# CPM<sup>®</sup> of the Year

## Narrative Essay Questions

Please provide specific examples as to how the following was achieved in 2017.

Please limit your response to 150 words max per category.

◆ **LEADERSHIP**

How has the nominee demonstrated strength in team development and commitment to staff? Provide examples of situations where the nominee has shown strong team leadership.

◆ **OPERATIONS**

How has the nominee achieved exceptional results in building operations? Please provide specific examples/initiatives implemented as well as statistical or anecdotal examples (projects, renovations, etc.).

◆ **INDUSTRY INVOLVEMENT**

Please provide an overview of the nominee's involvement in IREM<sup>®</sup> and other affiliates during the past year. Include any awards or recognition received. How has the nominee promoted the CPM<sup>®</sup> designation?

◆ **COMMUNITY SERVICE**

Please provide examples of activities related to teaching, volunteering, authoring and community service in the property management industry. How have your contributions to the community enhanced the reputation of the industry?

◆ **SUSTAINABILITY**

Please provide statistical information as to how the nominee has achieved outstanding results in sustainability and increased efficiency performance.

◆ **INNOVATIVE MARKETING**

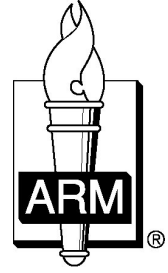
What innovative marketing campaign has the nominee created or helped implement to enhance client and tenant or resident satisfaction / retention. Provide examples of tenant retention programs, building services, tenant engagement initiatives etc.

◆ **DESIGNATION**

Please provide date CPM<sup>®</sup> designation received

**Please submit all of the following:**

- ⇒ Nomination Form
- ⇒ Narrative Essay
- ⇒ Headshot
- ⇒ 2 Letters of Recommendation - Letters can be from the following possible sources:
  - \* Senior Industry Leader who can attest to the nominee's service to the real estate industry
  - \* General Manager or Property Manager
  - \* Building Owner



# ARM<sup>®</sup> of the Year

## Narrative Essay Questions

Please provide specific examples as to how the following was achieved in 2017.

Please limit your response to 150 words max per category.

◆ **LEADERSHIP**

How has the nominee demonstrated strength and leadership in their current position either through innovative initiatives, programs or business practices? Has the nominee overcome an obstacle in the workplace?

◆ **OPERATIONS**

How has the nominee achieved exceptional results in building operations? Please provide examples of tenant retention / satisfaction initiatives implemented or lead by the nominee.

◆ **INDUSTRY INVOLVEMENT**

Please provide an overview of the nominees involvement in IREM<sup>®</sup> and other affiliates during the past year. Include any awards or recognition received. How has the nominee promoted and supported the ARM<sup>®</sup> designation?

◆ **COMMUNITY SERVICE**

Please provide examples of activities related to volunteering and community service in the property management industry.

◆ **DESIGNATION**

Please provide date ARM<sup>®</sup> designation received

**Please submit all of the following:**

- ⇒ Nomination Form
- ⇒ Narrative Essay
- ⇒ Headshot
- ⇒ 2 Letters of Recommendation - Letters can be from the following possible sources:
  - \* Senior Industry Leader who can attest to the nominee's service to the real estate industry
  - \* General Manager or Property Manager
  - \* Building owner or tenant

Please send all documentation to: [admin@iremchicago.org](mailto:admin@iremchicago.org) or

IREM<sup>®</sup> Chicago Chapter No. 23  
2901 Butterfield Road  
Oak Brook, IL 60523

# Leadership Award

Open to all real estate professionals

## Narrative Essay Questions

Please provide specific examples as to how the following was achieved in 2017.

**Please limit your response to 150 words max per category.**

◆ **LEADERSHIP**

How has the individual demonstrated strength and leadership in team development, commitment to staff and engagement of newcomers to the industry? Provide examples of situations where the nominee has shown strong team leadership and commitment to the property management industry. How has the nominee overcome an obstacle and what was the outcome?

◆ **OPERATIONS**

Has the nominee achieved exceptional results in company operations? Has the nominee set goals and met or exceeded those goals? Please provide specific examples/initiatives implemented as well as statistical or anecdotal examples (projects, renovations, etc.).

◆ **INDUSTRY INVOLVEMENT**

Please provide an overview of the nominee's involvement in IREM® and other affiliates during the past year. Include any awards or recognition received.

◆ **COMMUNITY SERVICE**

Please provide examples of activities related to teaching, volunteering, authoring and community service in the property management industry.

◆ **SUSTAINABILITY**

Please provide examples of programs / products, or services that have been implemented that have improved the sustainability and efficiency performance of a real estate asset.

◆ **INNOVATIVE MARKETING**

What innovative marketing campaign has the nominee created or help implement to enhance client and tenant or resident satisfaction / retention. Provide examples of tenant retention programs, building services, tenant engagement initiatives etc.

◆ **PORTFOLIO**

Please include the size of the managed portfolio (# of units, total RSF of commercial property broken down by office, industrial & retail) and the geographic scope of the same. Number of customers and growth over last year, number of years in business.

**Please submit all of the following:**

- ⇒ Nomination Form
- ⇒ Narrative Essay
- ⇒ Headshot
- ⇒ 2 Letters of Recommendation - Letters can be from the following possible sources:
  - \* Senior Industry Leader who can attest to the nominee's service to the real estate industry
  - \* General Manager or Property Manager

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# Deal Maker of the Year

## Narrative Essay Questions

Please provide specific examples as to how the following was achieved in 2017.

Please limit your response to 150 words max per category.

◆ **LEADERSHIP**

Please provide the leasing goals of the property and how the nominee has assisted in meeting or exceeding those goals. Has the nominee assisted in overcoming an obstacle in the business or their professional life?

◆ **INDUSTRY INVOLVEMENT**

Please provide an overview of the nominees involvement in IREM® and other affiliates during the past year. Include any awards or recognition received.

◆ **COMMUNITY SERVICE**

Please provide examples of activities related to teaching, volunteering, authoring and community service in the property management industry. How have your contributions to the community enhanced the reputation of the industry?

◆ **OPERATIONS**

Agents ONLY - Please provide examples of tenant retention / satisfaction initiatives and the nominees involvement in those programs.

◆ **VALUE**

Provide the value of the residential / commercial deals completed

**Please submit all of the following:**

- ⇒ Nomination Form
- ⇒ Narrative Essay
- ⇒ Headshot
- ⇒ One Letter of Recommendation - Letter can be from the following possible sources:
  - \* General Manager or Property Manager
  - \* Senior Leader in the real estate industry

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# Industry Partner of the Year

## Narrative Essay Questions

Please provide specific examples as to how the following was achieved in 2017.

Please limit your response to 150 words max per category.

◆ **LEADERSHIP**

How has the nominee demonstrated strength and leadership in team development and commitment to staff? Provide examples of employee programs or benefits.

◆ **INDUSTRY INVOLVEMENT**

Please provide an overview of the nominee's involvement in IREM and the Real Estate Industry. Include any awards or recognition received.

◆ **COMMUNITY SERVICE**

Please provide examples of activities related to teaching, volunteering, authoring and community service in the property management industry. How have your contributions to the community enhanced the reputation of the industry?

◆ **SUSTAINABILITY**

Please provide examples of programs/products, or services that have been implemented that have improved the sustainability and efficiency performance of a real estate asset.

◆ **INNOVATIVE MARKETING**

What innovative marketing campaign or service has the company created to enhance client satisfaction?

◆ **TECHNOLOGY**

Please provide statistical information as to how the company has achieved outstanding results in technology and advanced the performance of the company on a technological level.

**Please submit all of the following:**

- ⇒ Nomination Form
- ⇒ Narrative Essay
- ⇒ Company Logo
- ⇒ 2 Letters of Recommendation - Letters can be from the following possible sources:
  - \* Senior Industry Leader who can attest to the nominee's service to the real estate industry
  - \* General Manager or Property Manager
  - \* Building Owner

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# Rising Star

**Real Estate student or professional with less than 5 years industry experience**

## Narrative Essay Questions

**Please provide specific examples as to how the following was achieved in 2017.**

**Please limit your response to 150 words max per category.**

◆ **LEADERSHIP**

How has the nominee demonstrated his/her initiative and commitment to become an industry leader? Include any awards or recognition received.

◆ **PROFESSIONAL DEVELOPMENT**

Has the nominee participated in any training or professional development programs? If so, please provide an overview of the sessions attended, courses completed and/or designations earned.

◆ **INDUSTRY INVOLVEMENT**

Please provide an overview of the nominees involvement in IREM and/or the property management industry.

◆ **COMMUNITY SERVICE**

Please provide examples of any activities related to volunteering and community service in the property management industry.

**Please submit all of the following:**

- ⇒ Nomination Form
- ⇒ Narrative Essay
- ⇒ Headshot
- ⇒ One Letter of Recommendation - Letter can be from the following possible sources:
  - \* General Manager or Supervisor
  - \* Professor
  - \* Senior Leader in the real estate industry

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