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This IREM Chicago Industry Partner Spotlight profile features Balanced Environments, Inc which has been a valued chapter partner since 2015. Read on to learn more about their history and services, as told by their Sales Director, Gayle Kruckenberg.

In 1963, Denny Church started his landscape contracting business by doing a “common thing uncommonly well”. He took a \$5,000 loan out from a friend but paid it back within nine months as the demand for his uncommonly well done landscapes seemed endless. As the “Church Value” news spread, so too did his loyal clients and the dedicated employees that believed in his vision. Forty years later, in 2003, Bruce Church, his son, launched a new company, Balanced Environments, dedicated to build and improve on Denny’s philosophy and business experience. By offering superior service, respecting clients and their needs, building pride in everything they did, and creating value well above and beyond the clients’ expectations, Bruce and his team of professionals have built a regional landscape company that now employs over 180 hard-working, talented, and motivated individuals ready to serve their clients’ needs.

Balanced Environments, Inc. owns and operates hundreds of pieces of equipment and provides award-winning landscape management, installation, irrigation, hardscape, and snow removal services to an ever-increasing spate of loyal and appreciative clientele. Balanced Environments can provide a true “single point of contact” for all outdoor services a building manager or owner might need.

BEI has been embarking on an unprecedented time of expansion and growth within the landscape industry. Our company profile is on the rise through our award-winning work in design, maintenance, and management of large and medium sized properties. Our talented staff have worked hard through industry education and certifications, board positions and association events to grow and learn and give our clients the very best landscape services.

Our philosophy at BEI is true companywide dedication to our client’s success by creating outstanding curb appeal, and by providing value-engineered solutions through creative design solutions and skilled workmanship. We work hard to simplify and lighten our property manager’s workload with well-organized information and services. We develop long-term trusted partnerships to assist our clients with their needs year-round and utilize best practices to evaluate environmental impacts and provide sustainable programs for all our clients.

At Balanced Environments we strive to maintain the balance between urban development and the natural landscape. We want to help your business look its best, streamline your property management needs and create sustainable, gorgeous outdoor spaces that add significant value to your property. We look forward to serving you and bringing you onboard with the Balanced Environments family.

--Gayle Kruckenberg, Sales Director

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