



☀️ Meet a Member Monday: Will Jackson ☀️

This week we're excited to spotlight Will Jackson of Cagan Management Group, Inc.

Will first learned about IREM when a Portfolio Director at a previous employer had the CPM designation in her email signature. Curious about what it meant, he asked her about it. She shared her journey from leasing agent to leader and explained how IREM played a formative role in her growth. That conversation left a lasting impression and inspired him to pursue his own path of professional development through IREM.

He joined for the networking, business development, career advancement, inspiring connections, and volunteer opportunities — but his motivation runs deeper. Will is driven by a desire to understand how to best house people while helping organizations grow revenue and operate at their highest level. He strives to be as valuable as possible in everything he does and describes himself as the student who sits at the front of the class — the sponge. Continually mastering his craft in asset and property management is central to who he is.

Will's journey into property management is both powerful and personal. After experiencing homelessness and feeling close to breaking, he had an awakening. A temporary job at an apartment community revealed that by helping others find housing, he could also build stability for himself. He earned his real estate license, explored timeshare and real estate sales, and ultimately chose to return to multifamily housing, where the work aligns more closely with his values and long-term vision. Returning to apartments, he advanced quickly and recently relocated to Chicago to continue growing his career. Housing people isn't abstract to Will — it's visceral, and it fuels his work every single day.

That passion and commitment to growth were recently recognized when Will was awarded the IREM Foundation Diversity Scholarship — an incredible achievement that reflects both his dedication to the profession and his potential as a future leader.

Today, Will manages conventional apartment communities and mixed-use properties. Outside of work, he speaks both French and English natively (which he says people often find amusing), has traveled to more than 50 countries as a former flight attendant, and spends much of his free time with his dog, Dash, who accompanies him most places.

Thank you to Sammy Dordek, also at Cagan Management, for referring Will to IREM. We are proud to celebrate Will's journey and excited to see the continued impact he will make within our Chicago Chapter and beyond.