



**xfinity**  
communities

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This IREM Chicago Industry Partner Spotlight profile features Xfinity Communities, which has been a committed chapter partner since 2019. Andy Schnack, Xfinity Communities' Senior Manager of Commercial Development, provides an overview of Comcast and Xfinity Communities below.

Comcast began in 1963 as a small cable system in Tupelo, MS. Today, Comcast is a global media and technology leader. As large and as diverse as Comcast has become, founder Ralph Roberts' values – Integrity, family, hard work, and dedication – and his entrepreneurial spirit still guide the company.

Comcast has always been an innovator. The 2000s were filled with technological advancements: In 2002, Comcast launched high-definition television (HDTV) and Comcast high-speed Internet. A year later, Comcast introduced Video On Demand and Digital Video Recorder (DVR) capabilities. In 2004 and 2005, the company added Digital Voice and Video Mail to its home phone service. In 2009, the company launched 50 megabit-per-second (Mbps) Internet speeds, along with Comcast high-speed 2go wireless service. In 2010, Comcast unveiled "Xfinity," a new brand for its residential services, and since then has expanded to offer unmatched Internet, TV, streaming, home security, home phone, and mobile phone services.

Xfinity Communities provides multifamily properties and residents with state-of-the-art connectivity and communications and entertainment services. With one of the largest fiber networks in the country – spanning more than 150,000 miles – and a one-of-a-kind interactive TV experience with Xfinity X1, and dedicated property support, Xfinity Communities provides end-to-end service to more than 189,000 properties comprising 14.7 million units. The Xfinity Communities Advanced Communities Network (ACN) – a fiber network solution that can provide gigabit Internet speeds – helps multifamily properties meet and exceed the needs of current residents and attract new ones. From the xFi Gateway, which provides unmatched speeds to households with numerous Internet-connected devices, to the largest and most reliable 5G network and millions of secure Xfinity WiFi hotspots, Xfinity Internet and Xfinity Mobile deliver an excellent customer experience.

We know it's not all about how far we've come or where we are today – we're excited for our future with our ever-evolving, innovative service offerings. We recognize that the path to happier residents of tomorrow starts today, with the ability to keep our customers seamlessly connected with powerful and secure WiFi and Internet service offerings. Through our Managed WiFi, WiFi Ready, bulk internet offerings and more, Xfinity Communities can help customize solutions to transform your property into a smart, connected community. Attract residents by delivering the lightning-fast Internet they need, the entertainment experience they want and the flexible control they'll love.

### **Andy Schnack**

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